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| **Social Action Idea:**  The heart of your project: What is the difference that you are making? | **Partners:**  Who is going to help you deliver your activities? | **Delivery:**  What activities are you going to do to make a difference? | **Raising awareness**  How will you get the word out about the issue and your plan?  Social Media, leaflet making, creating a petition? | **People:**  Who are the people that benefit from your social action? |
| **Resources:**  What resources do you have and what might you need? (A physical space, a particular game, any equipment needed?) |
| **Social Action Delivery:**  How will you do this? Through a campaign, fundraising or volunteering? | **Unique Point:**  How is your social action different to other charities, or activities? |
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| **Social Action Idea:** | **Partners:** | **Delivery:** | **Raising awareness** | **People:** |
| **Resources:** |
| **Social Action Delivery:** | **Unique Point:** |
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