

RUNNING A VOTER REGISTRATION DRIVE

A simple guide from **Shout Out UK** and the **Greater London Authority** ahead of London Voter Registration Week (LVRW)



WHO ARE SHOUT OUT UK?

Here at Shout Out UK, we specialise in the delivery of engaging and meaningful Political Literacy and Media Literacy courses, working with young people across the country to improve their understanding of the world around them.

WHAT IS LVRW?

London Voter Registration Week is an annual, city-wide awareness campaign run by Shout Out UK and the Greater London Authority, alongside a broad coalition of civil society organisations, to encourage Londoners, especially under-registered and under-represented communities, to register and get heard.

#NOVOTENOVOICE



For more information, get in touch via email: contact@shoutoutuk.org

SOME TIPS AND TRICKS

Use your space & networks

- SET UP TABLES IN A PROMINENT AREA OF THE VENUE
- PLACE POSTERS AND LEAFLETS IN AREAS OF HIGH FOOTFALL, SUCH AS HALLWAYS, RECEPTION, MEETING ROOMS
- GET YOUR NEWSLETTERS, TRADITIONAL AND SOCIAL MEDIA OUTLETS INVOLVED

Keep it simple

- SPREAD THE WORD VIA YOUNG LEADERS, EMAILS TO PARTNERS, COLLABORATORS, ETC
- USE MOBILE PHONES, COMPUTERS, TABLETS TO MAKE THE PROCESS EASIER
- RUN THE DRIVE DURING CONVENIENT TIMES (LUNCH, AFTER SCHOOL OR WEEKENDS), ALLOWING PEOPLE TO DROP IN

Ensure young people have all they need

- PROVIDE THE LVRW RESOURCES ON REGISTERING TO VOTE, AVAILABLE AT: [HTTPS://REGISTERTOVOTE.LONDON/](https://registertovote.london/)
- TELL PEOPLE TO HAVE THEIR NATIONAL INSURANCE NUMBER HANDY - OTHERWISE THEY WILL HAVE TO PROVIDE THEIR EMAIL ADDRESS, WHEN REGISTERING AT WWW.GOV.UK/REGISTER-TO-VOTE, FOR THEIR LOCAL COUNCIL TO GET IN CONTACT

